

NIAGARA DOGFEST

A festival for dogs and the people who love them!

Saturday, July 24th, 2010 from 9:30am – 4:30pm

APPLICATION FOR TRADE SHOW EXHIBIT SPACE

Please complete pages 1 and 2 of the application and forward with your payment

Company Name _____
Contact Name _____ Title _____
Address _____
City _____ Province _____ Postal Code _____
Telephone () _____ Fax () _____
Web site _____
E-Mail Address _____

Specific products/services to be exhibited _____

Please describe what your booth will entail. (eg. backdrop, stand up/cut out, tablecloth, tv/video, etc...)
If you have a photo of your booth set up from a previous show, please include a copy with your application forms along with a current business card for our records.

I am interested in participating in this year's (please circle choices):

DOGGIE FASHION SHOW and/or PARADE OF BREEDS SHOW

* For those interested in participating in either of the above shows, please fill out the Show Request Form (page 3).

I am interested in donating _____
for Niagara Dogfest to use as Contest Prizes or for the Free Draws and Gift Baskets at the show.

I am interested in donating _____ to be
put in the 300 Goodie Bags* to be handed out at the show. (eg: samples, magnets, pens, brochures)

*** Samples/items should be sent in no later than Friday, July 2nd to be included in the goodie bags**

All donations from vendors will be acknowledged on our website and on site advertising

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BOOTH REQUIREMENTS

- I'd like to reserve _____ 8' x 8' Indoor booth(s) for Niagara Dogfest 2010
 - \$144.00 Early Bird Rate (Payment ***MUST*** be received before January 31st)
 - \$169.00 Regular Booth Rate (Payments received after January 31st)
- I'd like to be a Show Sponsor for \$349.00 which includes one 8' x 8' booth (with preferred location), one 6' table, two chairs and my name and/or logo included on all flyers, web page, newspaper and on site advertising

** SPECIAL BOOTH NEEDS

- I need an Electrical Outlet (limited number available on a first come, first serve basis)
- I would like an outdoor* booth (only 8 available) Outdoor booths are slightly larger than indoor booths
 - * Due to hall regulations, NO tables or chairs are provided for Outdoor booths. Please make arrangements too bring any necessary furnishings that you require for your booth space.**
- I would like a booth located ON the Main Stage (only 4 available)
- I would like to be next to (Name of Business): _____
- Other: _____

**** Although we will try to accommodate your needs, it may not be possible to supply you with all that you request. There are a limited number of booths with access to electrical outlets, against walls, etc...
Spaces will be given out on a first come, first serve basis.
If you have special booth needs, please get your application forms in ASAP to better your chances.**

Total Amount Enclosed: \$_____.

**Please send your forms & payment (Cheque or Money Order) made payable to:
Susan McCormick, c/o 4025 Dorchester Road, Suite # 209, Niagara Falls, Ontario L2E 7K8**

**IMPORTANT: BY SIGNING BELOW, THE VENDOR/EXHIBITOR AGREES TO HAVE READ AND UNDERSTOOD THE TERMS AND CONDITIONS ENCLOSED IN THIS PACKAGE AND AGREES TO BE BOUND BY THEM.
NO EXHIBIT SPACE WILL BE ASSIGNED OR RESERVED BY PHONE OR E-MAIL.**

Authorized Signature, Company Representative

Title

Date

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DOG FASHION SHOW AND/OR "PARADE OF BREEDS" SHOW REQUEST FORM
TO BE COMPLETED BY THOSE WISHING TO PARTICIPATE IN THE DOGGIE FASHION SHOW
AND/OR THE "PARADE OF BREEDS" SHOW AT NIAGARA DOGFEST 2010.
PLEASE SEND IN FORM NO LATER THAN MAY 31ST 2010

I am interested in participating in the Doggie Fashion Show

1. My company, _____ would be interested in showing off our line of _____.
 2. Our fashion line is for: Small dogs Medium dogs Large dogs All dogs
 3. I would: Bring my own dog(s) for the show Require some dog(s) for the show
 4. We also have Human fashions we'd like to include in the show Yes No
-

I am interested in participating in the "Parade of Breeds" Show

This year we are bringing back our wildly popular "Parade of Breeds" Show. We would like to include as many breeds as possible to walk across the stage while a short description of the breed, its history and characteristics are read. Last year we had over 40 dogs participate in the show to help educate the general public about the various breeds of dogs available.

Please list the name, age and breed of the dog(s) that you have available to participate in the show.

1. Name:_____ Age:____ yrs Male Female Breed:_____
2. Name:_____ Age:____ yrs Male Female Breed:_____
3. Name:_____ Age:____ yrs Male Female Breed:_____
4. Name:_____ Age:____ yrs Male Female Breed:_____